



INTRODUCING FIJI'S 'PACIFIC COAST'

Welcome to Fiji's newest destination 'The Pacific Coast' and Adventure Capital of Fiji.

Over 20 Resorts and Activity companies on the southern coast of Viti Levu and surrounding islands have united to form an exciting new branded region known as the 'Pacific Coast'. This unique destination includes several established resorts ranging from luxury to flash-packer, including several island resorts. Tourism Fiji CEO *Josefa Tuamoto* is in full support of the new branding for this unique area and states "that this marks a new beginning for Fiji's Pacific Coast; Tourism Fiji will assist where possible to highlight some of the unique selling points for this special region"

The region is already known as the 'Adventure Capital of Fiji' and for good reason. The Pacific Coast boasts a myriad of outdoor adventure activities, catering to all ages. Resorts located on 'The Pacific Coast' include the 5 star Taunovo Bay Resort & Spa, The Pearl South Pacific Resort, Spa & Championship Golf Course, Crusoe's Retreat, Uprising Beach Resort, Royal Davui Island Resort, Mango Bay Resort, Beqa Lagoon Resort, Lalati Resort & Spa, Royal Davui Island Resort, Batiluva Beach Resort, Club Oceanus, Tsulu Luxury Backpackers, Tiri Villas, and Waidroka Bay Surf & Dive Resort.

With access now even easier the Pacific Coast is conveniently within reach by a quick 25 minute scheduled or charter flight from Nadi to the Taunovo Bay Airport, 20 minute flight from Suva (Nausori) Airport, 45 minute drive from Suva, or a 2.5 hour drive from Nadi.

The allure of the beaches on the Pacific Coast will leave you breathless – and the activities are endless. Adventure activities available on the Pacific Coast include diving Beqa Lagoon (one of the soft coral capitals in the world) with Beqa Adventure Divers and Aquatrek, and featuring the famous shark dive, white water rafting and sea kayaking with Rivers Fiji, Zip-lining the rainforest canopy with ZipFiji, Jet Ski Safaris, game fishing, surfing Frigates Passage, private island trips to Nanuku Island, 18 holes of championship golf, shopping, and much more.

Also on the Pacific Coast, you will find Art's Village, located in Pacific Harbour. Art's Village features cultural tours and shows such as traditional Fijian firewalking – in addition to over fifty shops ranging from dining, shopping, handicrafts and entertainment.

When booking your next Fiji holiday, try the 'The Pacific Coast', the Adventure Capital of Fiji.

Further information is available at www.pacificcoastfiji.com. The Pacific Coast resorts & adventure products are listed on the following page.

PACIFIC COAST RESORTS

Taunovo Bay Resort & Spa	www.taunovobay.com
The Pearl South Pacific Resort	www.thepearlsouthpacific.com
Uprising Beach Resort	www.uprisingbeachresort.com
Royal Davui Island Resort	www.royaldavui.com
Mango Bay Resort	www.mangobayresortfiji.com
Batiluva Beach Resort	www.batiluva.com
Bega Lagoon Resort	www.beqalagoonresort.com
Lalati Resort & Spa, Beqa Island	www.lalatifiji.com
Club Oceanus	www.cluboceanus.com
Tsulu Luxury Backpackers	www.tsulu.com
Tiri Villas	www.tirivillas.com
Crusoe's Retreat	www.crusoesretreat.com
Waidroka Bay Surf & Dive Resort	www.waidroka.com

PACIFIC COAST ADVENTURE

Rivers Fiji	www.riversfiji.com
Zip Fiji	www.zip-fiji.com
Beqa Adventure Divers	www.fiji-sharks.com
Aquatrek	www.aquatrek.com
Jetski Safari	www.jetski-safari.com
The Pearl Championship Golf Course	www.thepearlsouthpacific.com
Arts Village	www.artsvillage.com

PACIFIC COAST CONTACTS:

Tony Alfaro, Taunovo Bay Resort & Spa	tony@taunovobay.com + 679 999 2220
Raumati Wikaire, The Pearl South Pacific	sales@thepearlsouthpacific.com + 679 999 1420
www.pacificcoastfiji.com	

Contact your favourite travel agent and ask for the new 'Pacific Coast'. **END.**